

Serpentine Gallery

Corporate Hire Brochure

'The most beautiful gallery in London'
The Observer

'The Serpentine is a rare gallery. Its like cannot be found anywhere else in Britain, or anywhere I can think of beyond Britain.'
The Sunday Times



Serpentine Gallery

'The fearsomely fashionable Serpentine Gallery.'
The Observer Review

Centrally located, the Serpentine is one of Britain's best-loved galleries, set in the unique location of Kensington Gardens. A vibrant changing Exhibition Programme is presented in four large, beautifully proportioned rooms, including the high-domed space in the central gallery. In the evening, the stylish exterior lighting of this Neo-Classical Grade II listed building creates a dramatic entrance for approaching guests.

The Serpentine, built in 1934 as a tea pavilion, is widely recognised as one of London's most popular galleries, attracting 796,992 visitors annually to its Exhibition, Architecture, Education, and Public Programmes. Since it was founded in 1970, the Gallery has established an international reputation for excellence, presenting pioneering exhibitions of modern and contemporary art. The Serpentine also annually commissions international architects of worldwide acclaim, who have not completed a building in the UK at the time of the Gallery's invitation, to design a temporary Pavilion for the Serpentine's lawn every summer. The Serpentine Gallery became an independent charity in 1987 and is now run by a Board of Trustees, chaired by Lord Palumbo. In 1998, under the patronage of Diana, Princess of Wales, the Gallery completed a £4 million renovation.

The Serpentine Gallery receives 16% of its annual funding from Arts Council England and Westminster City Council, which does not cover the Gallery's core running costs. The Serpentine raises the remaining £4.4 million (84%) through sponsorship, gallery hire, trusts and foundations, individual donations, fundraising events and other income generating activities. This income ensures that the Serpentine Gallery continues to present ground breaking Exhibition, Architecture and Education Programmes free of charge.

There are many exciting Corporate Sponsorship opportunities available, which can be tailored to suit individual needs. One of the benefits of becoming a Corporate Supporter is the opportunity to hold an event free of hire charge, in addition to logo accreditation, invitations to Serpentine Gallery events, complimentary exhibition catalogues, employee benefits and much more. If you would like to receive information on how to become a Corporate Supporter, please contact Louise McKinney, Head of Development, on +44 (0)20 7298 1546.

Non-corporate private parties are an exclusive benefit to the Patrons and the Council of the Serpentine Gallery. If you would like to receive information on how to become an Individual Supporter, please contact Head of Individual Giving, Alexandra Bitterlin on +44 (0)20 7298 1506, or Membership Secretary Rachel Stephens on +44 (0)20 7594 1526.

SPECIFICATIONS & CHARGES

Gallery Capacity

Dinner capacity: 20-70 (subject to the exhibition)
Reception capacity: Up to 150 (subject to the exhibition)

Charges

£3,500 + VAT Gallery Hire (6.30pm - 9.30pm)
£5,000 + VAT Gallery Hire (6.30pm - 11.00pm)
£6,000 + VAT Pavilion Hire (6.30pm – 11.00pm)

From £20,000 + VAT Day Hire *

- Priority booking for Sponsors and other supporters of the Serpentine Gallery.
- An additional charge will be made for weekend hires.
- Hire fees include the cost of Serpentine Gallery staff: Gallery Assistants, Duty Manager and Events Manager.
- Suppliers must be chosen from the enclosed list of approved companies

*Day Hires are only available between exhibitions.



APPROVED SUPPLIERS

Caterers

The Admirable Crichton

5 Camberwell Trading Estate
Denmark Road, London SE5 9LB
T: 020 7326 3800
www.admirable-crichton.co.uk
Contact: Simon Liebel
Simon.liebel@admirable-crichton.co.uk

At Home Catering Ltd

40 High Street
Cobham
Surrey KT11 3EB
T: 01932 862026
www.athomecatering.co.uk
Contact: Victoria Humphries
victoriahumphries@athomecatering.co.uk

By Word of Mouth

22 Glenville Mews
Kimber Road London SW18 4NJ
T: 020 8871 9566
www.bywordofmouth.co.uk
Contact: Rick Perry
rick@bywordofmouth.co.uk

Cellar Society

Unit 4, Falcon Park
Neasden Lane
London NW10 1RZ
T: 0208 453 7141
www.cellarsociety.com
Contact: Adam Phelps
a.phelps@cellarsociety.com

Clerkenwell Kitchen

The Clerkenwell Kitchen
31 Clerkenwell Close
EC1R 0AT
T: 020 7101 9959
E: info@theclerkenwellkitchen.co.uk
W: theclerkenwellkitchen.co.uk

Lettice Party Design & Catering

18 Stannary Street, SE11 4AA
T: 020 7820 1161
www.letticeparty.com
Contact: Sonya Lawton
Sonya@letticeparty.com

Bentley's Event Management

Lodge Catering

Unit 13 Mitre Bridge Industrial Estate
Mitre Way, London W10 6AU
T: 020 8960 5794
www.lodge-catering.co.uk
Contact: Ann Woods
ann@lodge-catering.co.uk

Mint Catering Ltd

Unit 13 Trojan Business Centre
Cobbold Rd
London NW10 9ST
T: 020 8459 2773
Contact: Charlie Hepworth
charlie@mintcatering.co.uk

Rhubarb Food Design

Rhubarb House
5 – 25 Burr Road, London SW18 4SQ
T: 020 8812 3200
www.rhubarb.net
Contact: Emma West
emmawest@rhubarb.net

Rocket

Unit 5, Southside Industrial Estate
Havelock Terrace London SW8 4AH
T: 020 7622 2320
www.rocketfood.com
Contact: Alastair Moir
alastair@rocketfood.net

Seasoned Events

13 Bishopsgate
London EC2N 3BA
T: 020 7334 3984
www.seasonedevents.co.uk
Contact: Rachel Croke
rachel.croke@seasonedevents.co.uk

Urban Caprice

63-65 Goldney Road, London W9 2AR
T: 020 7286 1700
www.urbancaprice.co.uk
Contact: Catherine Fry
Direct tel: 0207 432 8668 (ext. 228)
cath@urbancaprice.co.uk

7 Square Rigger Row
Plantation Wharf, York Road
London SW11 3TZ
T: 0207 223 7900
www.bentleys.net
Contact: Charlotte
charlotte@bentleys.net

Production Companies

HFM Lighting and Sound

HFM House
Davis Road
Chessington, Surrey. KT91TN
Contact: Simon Husband
simon@hfmlighting.com
T: 02083976633
M: 07768843952

Fisher Productions

118 Garratt Lane
London SW18 4DJ
T: 020 8871 1978
www.fisherproductions.co.uk
Contact: Deborah Hawkins
Deborah@fisherproductions.co.uk

Quintessentially Events

Grafton House, 2-3 Golden Square
London W1F 9HR
T: 020 7758 3363
www.quintessentially.com
Contact: Anabel Fielding
anabel@quintessentiallyevents.com
T: 020 7758 3363

Urban Caprice

63-65 Goldney Road
London W9 2AR
T: 0207 286 1700
www.urbancaprice.co.uk
Contact: Catherine Fry
T: 0207 432 8668 (ext. 228)
cath@urbancaprice.co.uk

Last Supper

Unit 6, Newington Court Business
Centre, Newington Causeway,
London SE1 6DD
T: 020 7837 1977
www.lastsupperltd.co.uk
Contact: Jonathan Attwood
jonathan@lastsupperltd.co.uk

Sound Equipment

Dobson Sound Productions Ltd

66 Windsor Avenue
Merton
London SW19 2RR
T: 020 8545 0202
Contact: Reshma Virahsawmy
Reshmavirahsawmy@dobsonsound.co.uk

Display & Presentation Materials

Omni Colour Presentations

Unit C1, Baldwins Gardens
London EC1N 7RJ
T: 020 7404 7800
www.omnicolour.com
Contact: Bob Pain
bob@omnicolour.com

Musicians

Prelude

The Old Stables, 10 Timber Lane
Caterham, Surrey GR3 6LZ
T: 01883 344300
www.preludeentertainment.co.uk
Contacts: Julie Elleray
Julie@preludeentertainment.co.uk

Sternberg Clarke

Russell House, Spencer Court
140 Wandsworth High Street
London SW18 4JJ
T: 020 8877 1102
www.sternberg-clarke.co.uk
Contact: Jane Moore
jane@sternbergclarke.co.uk

The Admirable Crichton

5 Camberwell Trading Estate
Denmark Road, London SE5 9LB
T: 020 7326 3800
www.admirable-crichton.co.uk
Contact: Simon Liebel
Simon.liebel@admiral-crichton.co.uk

Playlister Ltd.

DJ Dan Lywood
20th Century theatre
291 Westbourne Grove
London W11 2QA
T: 0207 229 5898
Contact: Dan Lywood
danlywood@googlemail.com

Florists

Detta Phillips Floral Design

18 Redburn Street
London SW3 4BX
T: 020 7498 2728
www.dettaphillips.com
Contact: Emma Harvey/ Angelika
Evangelou
info@dettaphillips.com

Veevers Carter Flowers

Unit B001
Tower Bridge Business Complex
100 Clements Road
London Se16 4DG
T: 020 7237 8800
www.veeverscarter.co.uk
info@veeverscarter.co.uk

Cars

Discocars

'London's coolest cab',
Evening Standard
T: 07961 980 771
www.discocars.com

Sunbrellas

Sunbrella Ltd.

York Place, High Street, Ripley
Surrey GU23 6BB
T: 01483 211 642
www.sunbrella.co.uk
Contact: Will Fawcett
hire@sunbrella.co.uk

Security

Category 1 Security Services

Suite 6, No. 2 Lansdowne Row
London W1J 6HL
Contact: Nicholas Payne
T: 07772 730 597
nsp@category1security.com
www.category1security.com

*Please note that event security must be booked by the client for every event, security numbers are at the discretion of the Serpentine Gallery. Please refer to the terms and conditions of hire point 4.3 for further details.

Marquees

Bees Marquees

Mercury Yacht Harbour
Satchell Lane, Hamble
Hanta, SO31 4HQ
T: 0239 255 4976
www.beesmarquees.co.uk
Contact: John Holland
john@beesmarquees.co.uk

Beaumont Events Limited

9 Bellingham Trading Estate
Fanthorne Way
London SE6 3BX
T: 020 8698 6564
www.beaumontmarquees.co.uk
Contact: Damien Bischoff
marquees@aol.com

Information

Address: Serpentine Gallery, Kensington Gardens,
London W2 3XA

Contact: Daisy Shields, Head of Events
+44 (0)20 7298 1522
daisys@serpentinegallery.org

Fax: +44 (0)20 7594 9979

Website: www.serpentinegallery.org

Underground: Lancaster Gate, South Kensington

Bus: 9, 10, 12, 24, 52

British Rail: Paddington, Victoria

Parking:

Pay-and-Display parking is available, 8:30am-6:30pm,
Monday to Saturday, on the road and in the car park opposite the
Gallery. Parking is not permitted after 11:30pm, when the park closes.
Free parking close to the Gallery is available for disabled drivers.

Gallery Opening Hours:

10am to 6pm daily. The Gallery is closed during the installation of
exhibitions. Special arrangements can be made during the closure
period. Please contact the Gallery for details.

Further information:

For a copy of the full Terms and Conditions of holding an event at the
Serpentine Gallery, please contact the Events Department.